

MINUTES
THAMES CENTRE SPECIAL EVENTS COMMITTEE
WEDNESDAY, APRIL 28, 2022
10:00 A.M., COUNCIL CHAMBERS, MUNICIPAL OFFICE

PRESENT: A. Marr, Community Representative
A. Warwick, Chair/Council Representative
B. Jones, Community Representative
C. Crockett, Community Representative
D. Brown, Staff Representative
K. Elliott, Council Representative
M. Murray, Vice-Chair/Community Representative
S. MacDonald, Staff Representative
P. Wearne, Community Representative
J. Wood, Recording Secretary

The Chair called the meeting to order at 10:00 A.M.

1. DISCLOSURE OF PECUNIARY INTEREST AND GENERAL NATURE THEREOF

No pecuniary interests were disclosed at this time.

2. APPROVAL OF PREVIOUS MINUTES

(A) **March 09, 2022 regular meeting minutes.** It was:

Moved by: M. Murray

Seconded by: A. Marr

(Resolution #TCSEC-10-2022)

RESOLVED THAT the minutes of the Thames Centre Special Events Committee held on March 09, 2022, be revised to add A. Warwick present in attendance, then be adopted. Carried.

3. PRESENTATIONS/DELEGATIONS – None.

4. REPORTS OF STAFF – None.

5. COMMITTEE BUSINESS

(A) **2022 The Year of the Garden.** J. Wood presented the survey results of declaring an official plant/flower of Thames Centre. Echinacea, also known as coneflower, received the highest vote percentage by the community. It was then:

Moved by: C. Crockett

Seconded by: K. Elliott

(Resolution #TCSEC-11-2022)

RESOLVED THAT, the plant/flower Echinacea, also known as coneflowers, be declared the official plant/flower of Thames Centre.

AND THAT Staff Representatives be directed to create a poster to advertise to the community of the adopted plant/flower, to share on social media and to provide to greenhouses to promote as well. Carried.

K. Elliott opened discussion to confirm details of the event. Event is being held on June 18, 2022 from 1:00 pm – 4:00 pm, Optimist Club, Concession booth open Thorndale Lions Beer Tent, Live Music, No Farmers Market available. Official Name will be Garden Party and Garden Tour with a purple theme.

(B) **Canada Day.** Discussion for events/planning were discussed:

- confirmed that the Dorchester Legion can't attend
- Dorchester Lions will host the beer tent and barbeque
- Event will be focused under pavilion and surrounding area
- D. Brown to arrange accessible washrooms
- Fireworks event will run from 6:00-10:00pm with music at 7:00pm
- Need to book/invite the following: Legion – colour guard, Invite MPP, arrange for O'Canada, Superheroes, Bands
- K. Elliott suggested having a high school student from the Photography Club to take photos of the event for volunteer hours
- A. Marr made a request for Thames Centre to contribute financially to enhance the fireworks. It was then:

Moved by: C. Crockett

Seconded by: B Jones

(Resolution #TCSEC-12-2022)

RESOLVED THAT, the Committee direct the Lions to submit a request to Council for financial contributions towards the Canada Day Fireworks. Carried.

(C) **Community Food Truck Event.** D. Brown presented an opportunity that the London Food Truck Association presented, inquiring if Thames Centre is interested in hosting a food truck event in the summer. Dates were provided and D. Brown will request more date availability to accommodate an event in both Dorchester and Thorndale.

(D) **Movies in the Park.** D. Brown proposed dates and locations to continue with the annual Moves in the Park:

Wellburn June 24

Thorndale July 15

Dorchester Aug 6

Harrietsville Aug 26

After discussion, it was determined dates will be confirmed once D. Brown confirms food truck dates.

- (E) **Bridge Fest.** D. Brown presented draft copies of a logo to adopt for the event. After discussion it was then:

Moved by: K. Elliott
Seconded by: P. Wearne
(Resolution #TCSEC-13-2022)

RESOLVED THAT, the Bridge Fest Logo Concept 2 Rev A1.2 be revised to adopt Thames Centre branding colours, then be adopted. Carried.

S. MacDonald brought forward a 2022 Tourism Initiative Sponsorship Application from Visit Middlesex County that could grant the TCSEC \$2,500, if applied for, to put towards to the Bridge Fest Event to elevate the event and community presence, attract new visitors and support the local economy. It was then:

Moved by: A. Marr
Seconded by: M. Murray
(Resolution #TCSEC-14-2022)

RESOLVED THAT, the Staff representative(s) arrange to apply for the 2022 Tourism Initiative Sponsorship from Visit Middlesex County. Carried.

D. Brown brought forward the concept of charging non-resident vendors a fee to host a booth at the event. After discussion it was then:

Moved by: C. Crockett
Seconded by: P. Wearne
(Resolution #TCSEC-15-2022)

RESOLVED THAT, Thames Centre residents will not be charged a vendor booth fee and that non-residents will be charged a \$50 vendor booth fee. Carried.

K. Elliott brought forward a discussion that took place at Ontario Good Roads Conference regarding public safety at events. It was suggested that the TCSEC consider preventative measures to block events at road entrances to reduce the capabilities of vehicles driving through a crowd, intentionally/unintentionally harming the public. D. Brown looking into closing off Hamilton Road/Dorchester Road with Middlesex County and will investigate barricades for public safety.

6. SUB-COMMITTEE BUSINESS – None.
7. CORRESPONDENCE – None.
8. UNFINISHED BUSINESS – None.

9. NEW BUSINESS

K. Elliott brought forward a proposed Pride Celebration event on behalf of a local social worker. After discussion, the committee expressed a conflict with the date of the event and would like to discuss further once local school alliances have been approached, as well as the Thames Centre Accessibility and Inclusivity Advisory Committee. It was discussed that the 2022 Tourism Initiative Sponsorship Application could be applied for this event, instead of Bridge Fest.

10. CLOSED SESSION – None.

11. SCHEDULING OF MEETINGS

The next regular meeting is to be held on Wednesday, May 11, 2022, at 10:00 a.m. in the Council Chambers located at the Municipal Office in Dorchester. After discussion of a scheduling conflict, it was:

Moved by: A. Marr
Seconded by: B. Jones
(Resolution #TCSEC-16-2022)

RESOLVED THAT, the next meeting to be held Wednesday, May 11, 2022, at 9:00 a.m. in the Council Chambers located at the Municipal Office in Dorchester. Carried.

11. ADJOURNMENT

There being no further business to discuss, it was:

Moved by: P. Wearne
Seconded by: M. Murray
(Resolution #TCSEC-17-2022)

RESOLVED THAT the meeting adjourned at 11:20 a.m. Carried.