



**Corporation of the Municipality of Thames Centre**

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May 6, 2021

Dear Thames Centre Business Owner,

It is no surprise that the COVID-19 pandemic has had an impact in many ways across our community. As the Special Events Committee, we have not been able to host events to promote Thames Centre and everything our community has to offer. With that, the Thames Centre Special Events Committee has come together to create the #TourThamesCentre event that will run from June through to August. This tour will encourage residents to get out and visit our local businesses, and in turn support your business.

The Thames Centre Special Events Committee is in search of businesses who are interested in participating in this event. This requires no effort on your part, just a simple reply to [Tori Haffner](mailto:Tori.Haffner@thamescentre.on.ca) if you are interested in being added, with your business name and address to [thaffner@thamescentre.on.ca](mailto:thaffner@thamescentre.on.ca) by Tuesday, May 25, 2021!

If you agree to participate, your business name and information will be placed on our #TourThamesCentre map which will be available on Thames Centre's website, social media and app to promote places to visit. We will also promote the tour in local media publications and have the map available in print. In order to provide incentive, we will be offering a social media contest for residents to post their selfies in local businesses with the hashtag #TourThamesCentre for their chance to win monthly gift card prizes. Should you wish to do any further promotions within your store in collaboration with this tour, you are more than welcome.

On behalf of the Thames Centre Special Events Committee, we look forward to working together to promote your business!

Best regards,

Mayor Alison Warwick, Chair, Thames Centre Special Events Committee

Deputy Mayor Kelly Elliott, Council Representative

Alan Marr, Community Representative

Alex Hill, Vice Chair/Community Representative

Brent Jones, Community Representative

Katherine Ross, Community Representative

Mike Murray, Community Representative

Penny Wearne, Community Representative

Devon Brown, Steve MacDonald, Tori Haffner, Thames Centre Staff Representatives